WELCOME GUIDE TO NAHA, OKINAWA

Be. Okinawa
VISIT OUR MAGICAL ISLANDS IN THE PACIFIC OCEAN

Naha Port Authority (NPA)
Attractiveness of Okinawa

Facts about Naha Port
Attractiveness of Okinawa

1. The southernmost gateway of Japan
2. One of the most fascinating coral reefs in the world and unexplored region in the subtropical rainforest
3. Unique entertainment, culture and cuisine dating back to the Ryukyu Kingdom era
4. Naha and its Vicinity
5. Various attractions throughout the year
1. The southernmost gateway to Japan

- Locates southern extremity and only subtropical climate in Japan

- Distance from major cities in East Asia
  - Taipei about 620km
  - Shanghai about 820km
  - Busan about 1,270km

Distances between Okinawa’s major cruise ports

<table>
<thead>
<tr>
<th></th>
<th>NAHA</th>
<th>HIRARA</th>
<th>ISHIGAKI</th>
<th>KEELUNG</th>
<th>SHANGHAI</th>
<th>BUSAN</th>
<th>HONGKONG</th>
<th>TOKYO</th>
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<td>TOKYO</td>
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<tr>
<td>HONGKong</td>
<td>839 (1,354)</td>
<td>1,020 (1,689)</td>
<td>1,074 (1,750)</td>
<td>1,159 (1,840)</td>
<td>1,057 (1,688)</td>
<td>687 (1,097)</td>
<td>1,614 (2,589)</td>
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<td>BUSAN</td>
<td>539 (996)</td>
<td>653 (1,050)</td>
<td>711 (1,157)</td>
<td>715 (1,195)</td>
<td>478 (785)</td>
<td>1,153 (1,863)</td>
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<td>SHANGHAI</td>
<td>442 (819)</td>
<td>462 (850)</td>
<td>520 (893)</td>
<td>425 (727)</td>
<td>318 (516)</td>
<td>0</td>
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<tr>
<td>KEELUNG</td>
<td>336 (622)</td>
<td>213 (353)</td>
<td>129 (239)</td>
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<tr>
<td>ISHIGAKI</td>
<td>235 (435)</td>
<td>84 (156)</td>
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<tr>
<td>HIRARA</td>
<td>181 (335)</td>
<td>0</td>
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<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>NAHA</td>
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<td>0</td>
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2. One of the most fascinating coral reefs in the world and unexplored region in the subtropical rainforest

1. **Cape Manzamo**, scenic site in middle part of Okinawa Main Island
2. **Barringtonia**, rare flowers
3. **Okinawa rail**, protected species
4. **Manta Scramble** in Ishigaki Island
5. **Tokashiku Beach** in Tokashiki Island
6. **Kayaking** at Mangrove Forest in northern part of Okinawa Main Island
3. Unique entertainment, culture and cuisine dating back to the Ryukyu Kingdom era

4. Naha and its Vicinity

Major Fascination

1. Makishi Public Market
2. Kokusai Street
3. Shikinaen Garden, the World Heritage site
4. The forest called “Valley of Gangara”
5. Sefa Utaki (sacred site), the World Heritage site
6. Shurijo Castle Park, the World Heritage site
7. Former Japanese Navy Underground Headquarters
8. Okinawa Prefectural Peace Memorial Museum (Peace Memorial Park)
4. Naha and its Vicinity

- **Busiest street in Okinawa called Miracle of One Mile**
  - "Kokusai Street"
  - About 8 min drive from Naha Port

- **All foods of Okinawa called Kitchen of Naha**
  - "Makishi Public Market"
  - About 10 min

- **Strolling interesting Pottery Street of Naha**
  - "Tsuboya Pottery Street"
  - About 15 min

- **Site of a fierce battle of Okinawa**
  - "Former Japanese Navy Underground Head quarters"
  - About 20 min

- **The last battle place of Okinawa on Mabuni Hill**
  - "Okinawa Prefectural Peace Memorial Museum" (Peace Memorial Park)
  - About 45 min

- **Red-colored and a symbol of Ryukyu Kingdom**
  - "Shurijo Castle Park"
  - About 25 min

- **Fascination of elegance and traditional printing in Okinawa**
  - "Shuri-Ryusen"
  - About 20 min

- **World Heritage Site**
  - Most sacred place of Ryukyu Kingdom
  - "Sefa Utaki"
  - About 50 min

- **Fantastic Limestone Cave and experience of Okinawa culture**
  - "Okinawa World Culture Kingdom Gyokusendo"
  - About 40 min

- **Feeling mystery of nature from ancient times**
  - "Valley of Gangala"
  - About 40 min
5. Various attractions and throughout the year

Naha Cruise Terminal opens for multiple events

Naha Hari Festival (Dragon Boat Race)
Held at Naha Port (Shinko Wharf) annually in May for three days during the Golden Week period. May 3rd-May 5th

At Naha Cruise

Minato Jazz Concert 2014

Best location to see the fireworks!
Facts about Naha Port

1. Scale of the Port
2. Statistics① Statistics②
3. Challenge
4. Naha Cruise Terminal
5. Easy access to downtown Naha
6. Sightseeing within walking distance from Naha Cruise Terminal
7. Welcome & Farewell Ceremony
8. Awards
1. Scale of the Port

(Land areas: 600ha, Water area: 3,200ha)
In 2015, the number of cruise ship calls was **115** which was 1.4 times compared to the previous year. In 2016, the number of cruise ship calls now scheduled is **187** (+1.6 times).

- **Quantum of the Seas** (L=348m, 167,000GT), the largest cruise vessel in Asia: 7 calls in 2015 and 7 calls scheduled in 2016.
2. Statistics

(As of March 31st, 2016)

- In 2015 Over 10,000 tons cruise ship: 36 calls (3 times as many as the previous number)
- In 2016 Over 10,000 tons cruise ship: 56 calls are scheduled. (1.5 times as many as the previous number)
- It is prospected that larger and heavier cruise ships would be calling at Naha port.

![Tonnage of Cruise Ships by Years](chart)

※prospected
The largest cruise ship in Asia, Quantum of the Seas, visited Naha Port for the first time on August 1st, 2015.

Reference: Quantum of the Seas first called in 2015

【About Cruise Ship】
QUANTUM OF THE SEAS
Berth: Shinko #9, #10
Length: 348m
Gross Tonnage: 167,800GT
Draught: 8.5m
Capacity: 4,180 passengers (double occupancy)
4,905 passengers (maximum occupancy)
Ships Company: Royal Caribbean International
Port of Registry: Bahamas
4. Naha Cruise Terminal

NPA highly aims to be like Miami Port in Caribbean.

- Cruise Terminal Building in operation since 2014.
- Capacity for 140,000 G/T class
- Only 10 minutes by car from Naha Airport (convenient for Fly & Cruise program)

<table>
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<tr>
<th>Facilities</th>
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<tr>
<td>Berth Name</td>
<td>Tomari No.8</td>
</tr>
<tr>
<td>Length</td>
<td>340m</td>
</tr>
<tr>
<td>Water Depth</td>
<td>−10m</td>
</tr>
<tr>
<td>Apron Width</td>
<td>20m</td>
</tr>
<tr>
<td>Terminal</td>
<td>Yes</td>
</tr>
<tr>
<td>Boarding Bridges</td>
<td>In operation</td>
</tr>
<tr>
<td>Tidal Range</td>
<td>2.1m</td>
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Points to Notice

<table>
<thead>
<tr>
<th>Air Draft</th>
<th>No</th>
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</thead>
<tbody>
<tr>
<td>Pilotage</td>
<td>Recommend to use and essential if the vessel over 500 G/T</td>
</tr>
<tr>
<td>Tug Boat</td>
<td>Recommend to use and essential if the vessel over 500 G/T</td>
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Picture by: Naha Port Authority

Picture by: From One Co Ltd
Naha Cruise Terminal

Opened in April, 2015

Floor Guide

- FREE Wi-Fi
- Currency Exchange Machine

CIQ Hall

Tourist Information Center

Currency Exchange Machine
5. Easy access to downtown Naha

Access to downtown Naha (Kokusai street) from Naha Cruise Terminal

- Easy access time to downtown Naha (15 min, 1.7 km)
6. Sightseeing within walking distance from Naha Cruise Terminal

**Naminoue Beach :**
- 500m from the Cruise Berth
- Beach length 500m
- White sand and blue sea
- Sea bathing & Beach activities

**Naminoue Umisora Park :**
- 1.5km from the Cruise Berth
- Beach length 470m
- Snorkel & scuba diving
- Barbecue
- Beautiful sunset

**Whale watching (January to March)**
- 40 minutes from Naha Port by boat
7. Welcome & Farewell Ceremony
In March 2015, 'Minato Oasis Naha' is registered to promote 'Port-Town Cooperation Plan' for indicated action plan for revitalization of water front area. To express our gratitude to cruise tourist visiting Okinawa, the event called 'Matan-Mentore Festival' was held for the first time in February 2016 by executive committee of cruise organization at a public square close to Naha Cruise Terminal.

Fun with food, concert, cruise ship and fireworks!
Port of Naha won 2 Cruise Insight 2014 Awards for the first time!

Port of Naha were awarded:

- "BEST PORT WELCOME"
- "BEST LOCAL INITIATIVE"

Port of Naha was named as the Best Port Welcome and the Best Local Initiative by Cruise Insight (UK based magazine) at the Cruise Shipping in Miami, one of the cruise industry’s biggest and most widely recognized events in the calendar.
Thank you very for your listening!
We are looking forward to seeing you in Okinawa!
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